

EDUCATION

DePaul University, Driehaus College of Business – Chicago, IL
Bachelor of Science, University Honors Program

Graduated June 2013

Major Honors Marketing

Cumulative GPA

Minor Commercial Spanish

3.9/4.0 – Dean's List

PROFESSIONAL EXPERIENCE

English Consultant, OLA Online Language Academy – Woodstock, IL

Sept 2015 – Present

- Prepare professionals for interviews, business skills, and international travel
- Attained 50% new student conversion rate after instructing free trial classes
- Discover teaching resources & compose social media content – @OLA_English

Digital Marketing Intern, Two Bad Tourists Travel Blog – Madrid, Spain

Feb 2015 – Present

- Design and contribute to monthly email newsletter
- Curate and develop content for Facebook and Twitter
- Created & executed email campaigns and automation

Corporate English Consultant, Training Express – Madrid, Spain

Aug 2013 – June 2015

- Taught 1,000+ hours of business English at multinational companies
- Developed quarterly cultural activities as International Recruit Liaison
- Engaged colleagues via social media, blog posts, and monthly newsletter

Resident Advisor, 1237 West – Chicago, IL

Aug 2011 – Aug 2013

- Built rapport with and assessed the needs of 100+ students in the community
- Mediated conflicts and mentored residents referring to university resources
- Generated sales by conducting tours that led to new resident applicants

SKILLS

- Social Media
Facebook
Twitter
Instagram
- Management Tools
Hootsuite
MailChimp
WordPress
- Adobe
Photoshop
InDesign
- Intermediate Spanish Proficiency

INTERNATIONAL EXPERIENCE

- TBEX Travel Blogger Conference – Athens, Greece Oct 2014
- Service Immersion Trip – Bogotá, Colombia Dec 2012
- First Year Abroad Program – Yucatán, Mexico March 2010

HONORS & CERTIFICATIONS

- TEFL Teaching Adult Learners Specialization March 2015
- TEFL & TESOL Certification (with distinction) Oct 2014
- Corporate English Teaching Specialization Sept 2013
- Commencement Speaker & Magna Cum Laude Graduate June 2013
- Chicago Interactive Marketing Association Scholarship Aug 2012